

Electronic Acknowledgement Receipt

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Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	SYSTEM AND METHOD FOR BEHAVIORAL MODEL CLUSTERING IN TELEVISION USAGE, TARGETED ADVERTISING VIA MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS
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Filer Authorized By:	
Attorney Docket Number:	MNI020001
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	MNI020001USREQUESTFORCONTINUINGEXAM_05JULY2011.pdf	697845 cb897eedec2e420afd9fecdb44f011506d8fb40d	no	3

Warnings:

Information:

2	Fee Worksheet (SB06)	fee-info.pdf	30528 d6dcb84f72c76d68aef75c12e39a8ab7f0b385c3	no	2
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Warnings:

Information:

Total Files Size (in bytes):			728373
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New Applications Under 35 U.S.C. 111

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